



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25311344	<b>Changes as of:</b> 10/17/2016 at 2:44 PM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 694/724/3891	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WBNG
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> 10905	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$18,410.00
<b>Agency Order #:</b> 5408987	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 95
<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
COORDINATED FUNDS																	
2	Tu-F,M 5:30a-6a		Action News 530AM	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
3	Tu-F,M 6a-7a		Action News 6AM	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
4	Tu-F,M 7a-8a		CBS This Morning	\$250.00	0	30	1	1	1	2	0	0	1	6	\$1,500.00	\$0.00	0.0
Sec 2																	
5	Tu-F,M 8a-9a		CBS This Morning	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
Sec 2																	
6	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
7	Su 10:30a-11:30a		Face The Nation	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Rachel Ray	\$80.00	0	30	1	0	1	0	0	0	1	3	\$240.00	\$0.00	0.0
9	Tu-F,M 11a-12n		Price Is Right	\$175.00	0	30	1	1	0	1	0	0	1	4	\$700.00	\$0.00	0.0
Sec 2																	
10	M-F 12n-12:15p		Action News 12 Noon	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
Sec 2																	
11	Tu-F,M 12:30p-1:30p		Young And Restless	\$125.00	0	30	1	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
12	Tu-F,M 1:30p-2p		Bold And Beautiful	\$125.00	0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
13	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	1	1	0	0	0	0	2	\$180.00	\$0.00	0.0
14	Tu-F,M 3p-4p		Harry Connick	\$90.00	0	30	1	0	0	0	0	0	1	2	\$180.00	\$0.00	0.0
15	Tu-F,M 4p-5p		Dr. Phil	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
16	Tu-F,M 5p-5:30p		Action News At 5PM	\$160.00	0	30	1	1	1	1	0	0	1	5	\$800.00	\$0.00	0.0
17	Tu-F,M 5:30p-6p		Action News 5:30PM	\$180.00	0	30	1	1	1	1	0	0	1	5	\$900.00	\$0.00	0.0



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<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> 10905	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$18,410.00
<b>Agency Order #:</b> 5408987	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 95
<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
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							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
18	Tu-F,M 6p-6:30p		Action News At 6PM	\$400.00	0	30	1	1	1	1	0	0	1		5	\$2,000.00	\$0.00	0.0
19	Tu-F,M 6:30p-7p		CBS Evening News	\$450.00	0	30	1	1	0	0	0	0	1		3	\$1,350.00	\$0.00	0.0
20	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
21	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
22	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	0.0
23	Tu-F,M 7p-7:30p		Entertainment Tonight	\$175.00	0	30	1	0	1	0	0	0	1		3	\$525.00	\$0.00	0.0
Sec 2																		
24	Tu-F,M 7:30p-8p		Inside Edition	\$125.00	0	30	1	1	1	1	0	0	1		5	\$625.00	\$0.00	0.0
25	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0		1	\$75.00	\$0.00	0.0
26	Tu-M 11p-11:35p		Action News At 11PM	\$225.00	0	30	1	0	1	1	0	1	1		5	\$1,125.00	\$0.00	0.0
27	Tu-F,M 11:35p-12:35a		Late Show	\$100.00	0	30	0	1	1	0	0	0	1		3	\$300.00	\$0.00	0.0
28	Sa 11:35p-12:35a		Elementary	\$60.00	0	30	0	0	0	0	1	0	0		1	\$60.00	\$0.00	0.0
29	M 10p-11p		Scorpion-CBS	\$500.00	0	30	0	0	0	0	0	0	1		1	\$500.00	\$0.00	0.0
30	Tu 9p-10p		Bull-CBS	\$600.00	0	30	1	0	0	0	0	0	0		1	\$600.00	\$0.00	0.0
31	F 10p-11p		Blue Bloods-CBS	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
32	Su 7p-8p		60 Minutes-CBS	\$400.00	0	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0
TOTALS:							19	16	17	17	2	4	20	95	\$18,410.00	\$0.00	0.0	



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		<b>Separation:</b>

<b>Special Instructions</b>	This is a coordinated funds buy now!!!
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Order Level Comments		
Date/Time	Added by	Comment
09/22/16 11:42 AM	Denise Edmister	what about the n/a's on line 20, 21, 22
09/21/16 3:14 PM	Denise Edmister	Line 10 tp is 12-12:14p
09/21/16 3:13 PM	Denise Edmister	Line 20 is na due to sports line 21 is na due to sports line 22 is na due to sports
09/21/16 12:25 PM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	<b>\$29,222</b>
<b>WBNG Share:</b>	<b>63%</b>
<b>Comment:</b>	
<b>EBNG:</b>	<b>1%</b>
<b>WBGH:</b>	<b>12%</b>
<b>WBPN:</b>	<b>1%</b>
<b>WICZ:</b>	<b>9%</b>
<b>WIVT:</b>	<b>14%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	95	\$18,410.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>95</b>	<b>\$18,410.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	95	\$18,410.00
<b>Total</b>	<b>95</b>	<b>\$18,410.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 2:44 PM	BILL THOMAS	Revised			\$0	\$0	Changes: Advertiser from Kim Myers for Congress to 10905, Special Instructions from to This is a coordinated funds buy now!!!. 1 buyline added or modified.
Revision	9/22/16 2:24 PM	BILL THOMAS	Confirmed		1	\$0	\$0	Changes: Total Spots from 96 to 95, Competitive Market Budget from \$29,373 to \$29,222. 5 buylines added or modified.
Makegood 3	9/22/16 11:42 AM	Denise Edmister	Confirmed			\$0	\$0	
Revision	9/22/16 9:41 AM	BILL THOMAS	Confirmed			\$0	\$18,410.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$18,410.00. 2 buylines added or modified.
Makegood 2	9/21/16 3:14 PM	Denise Edmister	Confirmed			\$0	\$18,410.00	
Makegood 1	9/21/16 3:13 PM	Denise Edmister	Confirmed			\$0	\$18,410.00	
New	9/20/16 3:36 PM	BILL THOMAS	Confirmed	96		\$18,410.00	\$18,410.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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